

## Next people, next places, next science: Beyond the challenge of China and India

Keynote speaker:

**Ian Pearson MP**, Minister for Science and Innovation

Panellists:

**Jonathan Kestenbaum**, Chief Executive, NESTA (Chair)

**Lloyd Anderson**, Director, Science, The British Council

**Lorna Casselton**, Vice-President & Foreign Secretary, The Royal Society

**Stephen Emmott**, Director, European Science Programme, Microsoft Research Cambridge

**Ana Maria Sampaio Fernandes**, Minister Counsellor, Embassy of Brazil

**Razley Nordin**, Director General of Science and Technology, Organisation of the Islamic Conference

**James Wilsdon**, Head of Science and Innovation, Demos

In May 2007, the United Arab Emirates launched a \$10bn foundation to create research centres in Arab universities. In Brazil, a consortium of 80 organisations has teamed up to invest \$3 billion in biotechnology. In Qatar, a gleaming 2,500 acre 'Education City' is now home to international campuses of five of the world's top universities.

Wherever in the world you look, new entrants are reshaping the landscape for science and technology-based innovation. But what do these changes mean? How should policymakers and business leaders respond? And how do we strike the right balance between competition and collaboration?

Earlier this year, Demos published the first phase of *The Atlas of Ideas*: a series of reports on science and technology-based innovation in China, India and South Korea, and the prospects for closer collaboration with the UK and Europe.

You are warmly invited to a special event on Monday 3 December, when we will announce the next phase of *The Atlas of Ideas*, including landmark studies of innovation in Brazil and the Islamic world, as well as further research in China and India.

We hope you can join us to debate where global innovation is coming from and where it might be heading next, with experts from the UK, Brazil and Saudi Arabia.

Please reply to: [atlasofideas@demos.co.uk](mailto:atlasofideas@demos.co.uk)

*We are delighted to be hosting this event with NESTA, which is a core partner in The Atlas of Ideas.*

**NESTA** Making  
Innovation  
Flourish

[www.atlasofideas.org](http://www.atlasofideas.org)



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**Monday 3 December  
2007**

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**Registration 17:30  
Speakers 18:00  
Reception 19:30**

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**Venue:**  
NESTA  
1 Plough Place  
London EC4A 1DE

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Places are limited. RSVP to  
[atlasofideas@demos.co.uk](mailto:atlasofideas@demos.co.uk)